

Dr. Mayura Sumit Patil Asst. Professor, Department of BMS

SATISH PRADHAN DNYANASADHANA COLLEGE, THANE Off Eastern Express Highway, Dnyanasadhana Marg, Thane

Vidwan ID: 557658

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Department	:	Bachelor of Management Studies
Name of the Faculty	:	Dr. Mayura Sumit Patil
Designation	:	Assistant Professor
Designation	+	Assistant Folessor
Qualification/s	:	BSc. (Agriculture), MBA, NET, PhD (Business Management)
Email ID	:	MayuraPatil@dnyanasadhanacollege.org
Years of Experience	:	UG: 11 years PG: 5 years Research: 5 years
Thrust Area (Subject Interest)	:	Business Management, Marketing and HR
Details of Paper Presented	:	State Level: National Level: 03 International Level: 04
		 Provide List Post Pandemic: Agritourism in the light of Maha Agritourism 2020 at K. B. College international multidisciplinary conference on Heritage and ongoing innovations achieving unrealistic heights, November 2019 Study of Agritourism Development and promotional agencies considering Agritourism policy of Maharashtra 2020 At National level Conference on 27 February 2020 Post Pandemic: Agritourism in the light of Maha Agritourism 2020 at One Day international conference in New Horizons in Commerce, Management and Economics: a Way Forward 13 March 2021 Comparative Study of Satisfaction of Tourists Towards the Quality Of Services At Agritourism Centres In Pune And Satara at

International Conference at Kelkar Vaze College. Disruptive Innovation in Business Science and Humanities on 8th October 2021 5. Study of Challenges in sustainability and growth of agritourist centres in, Western Maharashtra. At SIES Mumbai National Conference 6. Study of Perception of Tourists towards Agritourism with Reference to Western Maharashtra at Virtual National Conference Management and Technology 2022 at DES Kirti Dongursee College in association with Mumbai University on 12 March 2022 7. Exploring thane Communities Readiness: a Research Study on Educating and Supporting and Empowerment of Homeless Children. One Day National Conference on "From Struggle to Strength: Navigating at Satish Pradhan Dnyanasadhana College, Thane **Details of Publication** National Level: 02 International Level:04 Provide list 1. Tourist Satisfaction towards agritourism centre with special reference to Satara district (Aarhaat Multidisciplinary international education research journal)-March 2019 2278-5655(National level) 2. Study of Agritourism Development and promotional agencies considering Agritourism policy of Maharashtra Educreator Research Journal (Peer reviewed) 27-02-2021 3. Post Pandemic: Agritourism in the light of Maha Agritourism 2020, International Journal of All Research Education and Scientific Methods(IJAREM) UGC approved Peer reviwed 22-03-2021 4. Study of Perception of Tourists towards Agritourism with Reference to Western Maharashtra, Asian Journal of Organic & Medicinal Chemistry, Vol. 7 No. 1 (January - March, Special Issue - III 2022)Special Issue on Current Trend on Research in Applied Science, Management and Technology, ISSN 2456-8937 UGC CARE APPROVED JOURNAL 5. Comparative Study Of Satisfaction Of Tourists Towards The Quality Of Services At Agritourism Centres In Pune And Satara, Stochastic Modeling & Applications Vol. 26 No. 3 (January -June, Special Issue 2022 Part - 2), Special Issue on Recent Research on Management, Applied Sciences and Technology, ISSN: 0972-364, 10th February 2022 UGC CARE APPROVED JOURNAL 6. Study Of Challenges In Sustainability And Growth Of Agritourist

		Centres In Western Maharashtra, IJFANS International Journal of Food and Nutritional Sciences, ISSN PRINT 2319 1775, UGC CARE Listed (Group -I) Journal Volume 11, Iss 10, Dec 2022
Details of Seminar/Workshop/C onferences/Symposia	:	National Level: 03 International Level: 04
attained		Provide list
		 K. B. College international multidisciplinary conference on Heritage and ongoing innovations achieving unrealistic heights, November 2019 At National level Conference on 27 February 2020 at K. B.
		College of Arts and Commerce, Thane
		3. Five Days Online Faculty Development Programme "Evolution from Offline to Online Teaching organised by Satish Pradhan Dnyanasadhana College in association with Mumbai University, YCMOU and Microsoft 31-05-2020 to 3-06-2020
		 One Day international conference in New Horizons in Commerce, Management and Economics: a Way Forward 13 March 2021 International Conference at Kelker Verse College, Discreptive
		 International Conference at Kelkar Vaze College. Disruptive Innovation in Business Science and Humanities on 8th October 2021
		 Virtual National Conference Management and Technology 2022 at DES Kirti Dongursee College in association with Mumbai University on 12 March 2022
		7. Workshop on Case Study Development at Satish Pradhan Dnyanasadhana College in association with IBS Mumbai, on 30 June 2022.
		8. Two day Faculty Development Workshop on "Statistical Tools in Research through MS-Excel, at Satish Pradhan Dnyanasadhana College, Thane, 16th and 17th December, 2022.
		 Conclave on Transforming Higher Education Institutions into New World of Quality Education via National Education Policy (NEP) 2020" on 30 June 2023 at Satish Pradhan Dnyanasadhana College, Thane
		10. Six Days Workshop on Research Methodology: Anveshan organised by IQAC & RPC in association with WRC- ICSSR at Satish Pradhan Dnyanasadhana College, Thane on 04-03-2024 to 09-03-2024.
Details of Book Authored	•	1. Recent trends in Commerce and management 978-93-90188-06-2.

Experience on the	:	Worked in Placement and Career Counselling Cell as Convenor-1 year
various Committees		Worked in Placement and Career Counselling Cell as member-1 year
at College		Worked in IQAC committee as member- 1 years(criteria 6 and 7)